

CPD COURSE APPROVAL



*"AoR
Approval -
the sign of
excellence
in training"*



ASSOCIATION OF REFLEXOLOGISTS

LET'S WORK TOGETHER

ASSOCIATION OF REFLEXOLOGISTS



*"Rise Above the Rest:
Propel Your Courses to
New Heights!"*



Voices of Excellence:

TUTORS SHARE THEIR EXPERIENCE WITH AOR COURSE APPROVAL



"As a tutor, getting my courses approved by The Association of Reflexologists has been an absolute game-changer! The difference it has made to my courses is beyond words.

*Having the AoR CPD approval has given my courses an **instant boost in credibility**. Potential students now see that my training meets the highest industry standards, and it has given them **peace of mind** when choosing my course over others. The trust that the AoR CPD Approved Logo instills in them is invaluable.*

*But it's not just about trust; it's also about access. Being a part of The Association of Reflexologists has **opened up new doors for me**. I now have access to their extensive membership database, connecting me with a community of reflexology enthusiasts and professionals.*

*And let's not forget about **social media!** The AoR's social media platforms are unmatched in the reflexology world, and being featured there has brought in a steady stream of new students. The outreach and engagement have been incredible.*

*Overall, I can confidently say that having AoR CPD approval has **elevated my course and my reputation.** "*

"AoR CPD approval has made a real difference to my business – **about 80% of all my students come through the AoR**"

"I have had my CPD courses approved by the AoR for just over a year. The difference it has made to the **number of students attending my courses has been phenomenal**"



UNLOCK NEW HORIZONS FOR YOUR COURSES!

Are you a passionate and dedicated tutor seeking to elevate your courses to new heights?

*Look no further! By getting your courses approved with The Association of Reflexologists, **you'll gain access to a myriad of benefits that will not only enhance your reputation but also set you apart from your competition.***





PROMOTION TO OUT NETWORK OF THERAPISTS

Gain exposure to a vast network of reflexology enthusiasts, holistic practitioners, and potential students. Tap into a community that shares your passion for reflexology and holistic therapies.



USE OF THE AOR CPD APPROVED LOGO:

Display our prestigious logo on your course materials, website, and promotional material. The AoR CPD Approved Logo serves as a seal of quality and trust, assuring potential students of the excellence of your courses.

Summer 2023

reflexions

Association of Reflexologists



REFLEXIONS

Gain unparalleled exposure for your CPD courses in our Reflexions magazine, reaching 5000 dedicated reflexologists. Amplify your reach, credibility, and enrollments with this targeted platform for professional growth.



PEACE OF MIND FOR POTENTIAL STUDENTS:

Approved courses signal to potential students that your training meets our high standards of quality and professionalism. Instill confidence in your students, as they choose your courses over others.



SUPPORT FROM OUR TRAINING AND EDUCATION TEAM

Having a dedicated team to discuss your CPD course offers valuable insights, fresh perspectives, and constructive feedback. Collaborative discussions help refine your content, enhance engagement strategies, and ensure your course meets the highest standards for success.



EXTENSIVE SOCIAL MEDIA PRESENCE:

Benefit from our vast social media presence which we believe is unmatched by any other reflexology organisation in the UK. Leverage our platform to promote your courses and connect with thousands of prospective students.



LISTING ON OUR NO1 REFLEXOLOGY WEBSITE:

Get your courses showcased on our renowned website, which stands as the top destination for reflexology information worldwide. **With over 1/2 Million page views in 2022 alone.** Your courses will receive unparalleled visibility and reach a broader audience.



EVENTS

As AoR Approved providers, you're granted priority access to exclusive AoR events, securing your chance to showcase your courses to a captive audience. Don't miss out on this exceptional opportunity to amplify your course visibility and engagement!

GET CPD APPROVED AND ELEVATE YOUR COURSES TO NEW HEIGHTS TODAY. TOGETHER, LET'S SHAPE THE FUTURE OF HOLISTIC EDUCATION!

*Ready to
Get
Started?*



Embark on a *hassle-free* application process with just **1** simple step: fill out the application form. *It's never been easier to get started!*"

"From Tutors to Trailblazers: AoR-Approved Courses Make the Difference"

Annual Fee
£187.50 + VAT

**Apply
TODAY**



For more information contact or to speak to our Training and Education Team email info@aor.org.uk or call 01823 351010

"Elevate, Educate, Excel: Take Your Courses to New Heights!"